### Sub Headings

- What is it?
- Who does it?
- How to do it?
- Why do we do it?
- When to do it?
- What do we do with it?
- Who cares?
- WWIFM?
- Common Measures
- Tools / inst.
- Resources
- Team
- Research to back / support impact

### **Resources available**

- Evaluation experts
- Current evaluation systems
- Training materials
- Impact database
- Extension create

#### Resources we need

- Research
- Marketing
- Training / idea sharing
- Focus
- Cultural shift about program development / evaluation connection

#### Partners

- NGO's
- Non-profits
- Health care systems
- Private foundations
- Assistant professors seeking tenure
- Statisticians

# **Envision the Future**

- Collaboration
- Focus
- A clear understanding of private value / public value
- Multi-state / regional eval efforts with one state taking the lead in each
- Cultural shift
- Share success / feedback

Together we can effectively evaluate and demonstrate the public value of SR Programs and market the success of extension efforts to insure our future

What should we do?

- Share eval tools and instruments on eXtension CREATE page
- Communicate / remind colleagues frequently in soliciting eval tools
- Hyperlink to eXtension create page
- Quarterly eval webinars
- Use resources NAEPSDP and learn.extension.org
- Ask for resources
- Identify evaluation training needs

# Participants

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